Twenty-five years among remote tribal groups taught John Cross and his colleagues that when the Bible was presented from creation to Christ, it made profound sense. They understood and believed.

As John travelled around the globe, he realized that many of those he met were much like the tribal people—they too knew nothing about God.

So he wrote a book using the same biblical approach that proved so effective with tribal people—one that could be given away or used to guide people to a clear understanding of the gospel.

In 1997, within weeks of the release of *The Stranger on the Road to Emmaus*, requests came from all over the world…

“Can we have a German translation? Or how about French? Do you have an audiobook version?”

To handle these requests, GoodSeed was formed.

We are an equipping ministry.

We provide **TOOLS & TRAINING**

**to share the gospel as a lifelong lifestyle using this unique method.**
What is happening in GoodSeed today?

We are growing—exponentially! We have six offices globally and 51 translations (fully funded). Over 70 staff are working with GoodSeed including: translators, linguists, bookkeepers, planning and marketing teams, writers, proofreaders and legal experts. More skilled staff are joining us.

Where is GoodSeed going?

We find our tools and training reaching into the farthest corners of the globe. We are working hard to provide useful resources in formats and languages that can be used by people anywhere.

How do we operate?

✓ As a ministry, we give of our resources to help equip others.
✓ We link with other ministries instead of duplicating their efforts.
✓ Our staff are partner-supported, as missionaries.
✓ We work hard to keep our overhead down.
✓ Staff receive no royalties for creative work.

What can you do?

Pray  Join  Encourage  Give

QUESTIONS?
Call: 1 800 442-7333 (Canada) or 1 888 654-7333 (USA)
Email: info.ca@goodseed.com
www.goodseed.com

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